

29 April 2024

**PERSONAL ATTENTION**

Managing Director  
General Manager  
Sales & Marketing Manager

Dear Sir / Madam



**RE: 2<sup>ND</sup> FAMILY WEEKEND FAIR @ OLYMPIA MALL**

With reference to the above, after the successful Family Fair last year, we are pleased to introduce the 2<sup>nd</sup> Family Fair (FAMFAIR) Exhibition to be held at the Olympia Mall Exhibition Center from 12-14 July 2024, daily from 10am to 9pm and open FREE to the public.

We would also like to invite your company to participate in this event to promote your products and services to visitors, mainly families with children (Expats and locals) and working adults. At the same time, we are raising funds for the **Little Hearts Organization**, an NGO supporting orphans and underprivileged children. (Donations of used or new items are welcome)

The objective of the 'Family Fair' is to provide exhibitors an opportunity to promote, market and sell your products and services to all visitors especially families with children. A weekend of fun for the whole family, FAMFAIR is inviting exhibitors in the following categories:

- Family, Children & Baby Products
- Consumer Goods & Clothing
- Health, Nutrition & Beauty Products
- Banks & MFI's
- Arts & Handicraft
- Hotels & Resorts
- Food & Beverage Products
- International Schools / Universities
- Insurance Companies
- Property Development
- Automotive & Airlines
- Restaurants & Franchises

In addition, on these days many activities and events have been planned to including:

- Mini Children's Playground
- Small Petting Zoo
- Funny Clowns
- Music, games, lucky draws, light entertainment and more.
- Face Painting
- Bouncing Castle
- Fun Stage for Kids Events

The cost of participation are as follows:

**A. Booth Participation (US\$550)**

- 1 Exhibition Booth (3m x 3m) with wall panels, carpet, lighting, power, table & chairs.
- Banners & Leaflets with your Name & Logo mentioned as Exhibitor.



B. Co-Sponsorship Package (US\$1,500)

- 2 Exhibition Booths (6m x 3m) close to the Main Entrance with lighting, power, tables & chairs.
- Mid Size Logo & Name on the side of the Welcome Entrance Archway.
- Banners, Leaflets, Facebook & related social media with Name & Logo highlighted as Co-Sponsor.
- Display of Name & Logo on the Stage Backdrop with MC Announcements.

C. Main Sponsorship Package (US\$2,600)

- 4 Exhibition Booths (6m x 6m) side of the Main Entrance with lighting, power, tables & chairs.
- Big Size Logo & Name in the middle of the Welcome Entrance Archway.
- Banners, Leaflets, Facebook & related social media with Name & Logo highlighted as Main Sponsor.
- Display of Name & Logo on the Stage Backdrop with MC Announcements for activities.
- Banners and other promotional materials can be displayed facing the main road and in the event site.

D. Grand Sponsorship Package (US\$3,800)

- 6 Exhibition Booths (9m x 6m) directly at the Main Entrance with lighting, power, tables & chairs.
- Big Size Logo & Name in the middle of the Welcome Entrance Archway.
- Banners, Leaflets, Facebook & related social media with Name & Logo highlighted as Main Sponsor.
- Display of Name & Logo on the Stage Backdrop with MC Announcements for activities.
- Banners and other promotional materials can be displayed facing the main road and in the event site.
- Organize activities and events on stage.

E. TITLE SPONSORSHIP PACKAGE (US\$6,000)

This Sponsorship Package allows your brand or company to be highlighted for all the advertising and media promotions related to the event and your brand and company can be addressed as

**“2<sup>nd</sup> Family Fair Exhibition is brought to you by (Your Brand or Company Name)”**  
**(This package also includes all the benefits of the Grand Sponsorship Package)**

For additional information on participation, terms, conditions for the other types of sponsorships, please do not hesitate to contact our office at our Sales & Marketing Department or our Event Hotline at (081) 929 369 04 (089) 929 369. Thank you very much.

Yours sincerely

Yours sincerely

Nikkie Chan  
Managing Director

**ENGAGE is a brand of Universal Alliance Co. Ltd.**



# FAMFAIR

12-14 JULY 2024 - OLYMPIA MALL EXHIBITION CENTER - PHNOM PENH  
 ១២ - ១៤ កក្កដា ២០២៤ មជ្ឈមណ្ឌលពិព័រណ៍ផ្សារទំនើបអូឡាំព្យា - ភ្នំពេញ

- FREE Admission
- FREE Gifts
- Promotions & Exhibition
- Games & Prizes

**CHARITY SUPPORT**

Donate used/new

- Books & Stationary
- Clothing & Shoes
- Canned Food & Sauces
- Rice & Meats
- Medicines & Detergents
- Toys & Snack Food

Little Hearts Organisation



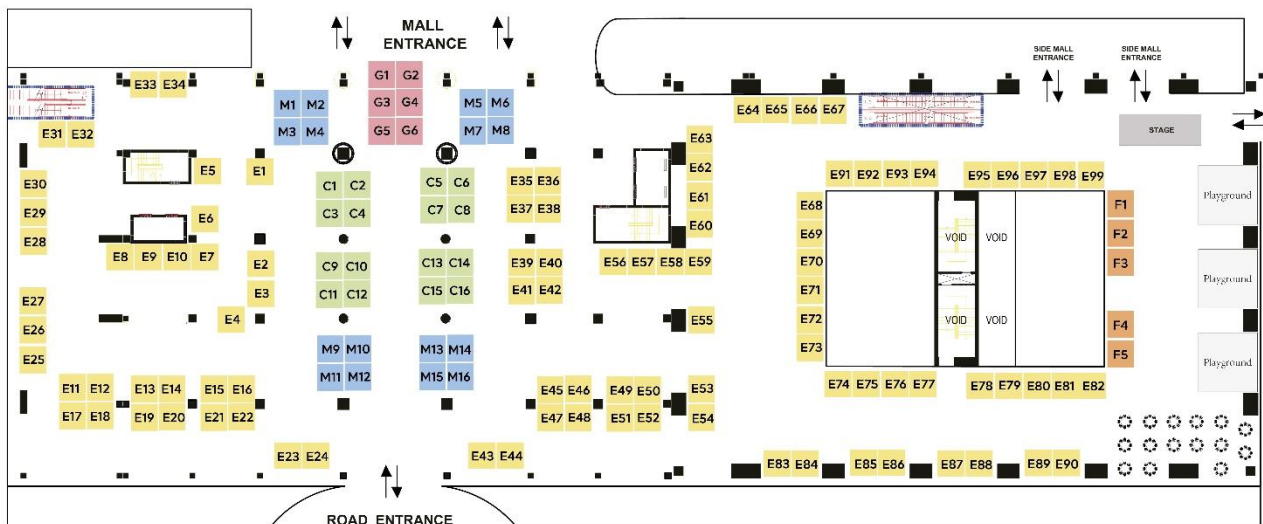
Exhibition information call (081) 929 369 or (089) 929 369  
 ព័ត៌មានពិព័រណ៍: (០៨១) ៩២៩ ៣៦៩ / (០៨៩) ៩២៩ ៣៦៩ សម្រាប់ព័ត៌មានបន្ថែម

Organised by  ENGAGE  
 by Universal Alliance Co. Ltd.



**FAMFAIR**  
 12-14 JULY 2024 - OLYMPIA MALL EXHIBITION CENTER - PHNOM PENH

**G** Title/Grand Sponsor    **M** Main Sponsor    **C** Co-Sponsor    **E** Exhibitor    **F** Food Stall



ENGAGE is a brand of Universal Alliance Co. Ltd.

Casa By Meridian (2<sup>nd</sup> Floor), Diamond Street, Sangkat Tonle Bassac, Khan Chamkarmon, Phnom Penh, Cambodia  
 Hotline: (089/081) 929 369    Website: www.engagecambodia.com